

# **KA2 STRATEGIC PARTNERSHIPS IN THE FIELD OF ADULT EDUCATION**

**Social Farming-Social Impact**

**Reference number: 2016-1-UK01-KA204-024621**

**Meeting in UK, 7 – 8 November 2016**



**CITIZENS ACTIONS FOR REACH PORTAL  
BULGARIA**



Funded by the  
Erasmus+ Programme  
of the European Union



## CITIZENS ACTIONS FOR REACH PORTAL

We believe in good citizens.  
We like action.  
We would like to reach.



Funded by the  
Erasmus+ Programme  
of the European Union



## CITIZENS ACTIONS FOR REACH PORTAL

- Citizens Actions for Reach was established in Sofia, Bulgaria in 2011
- Consists of a team of qualified professionals with diverse expertise
- Started with focus on ICT and education
- Shifted its focus towards projects and initiatives in the socio-economic field



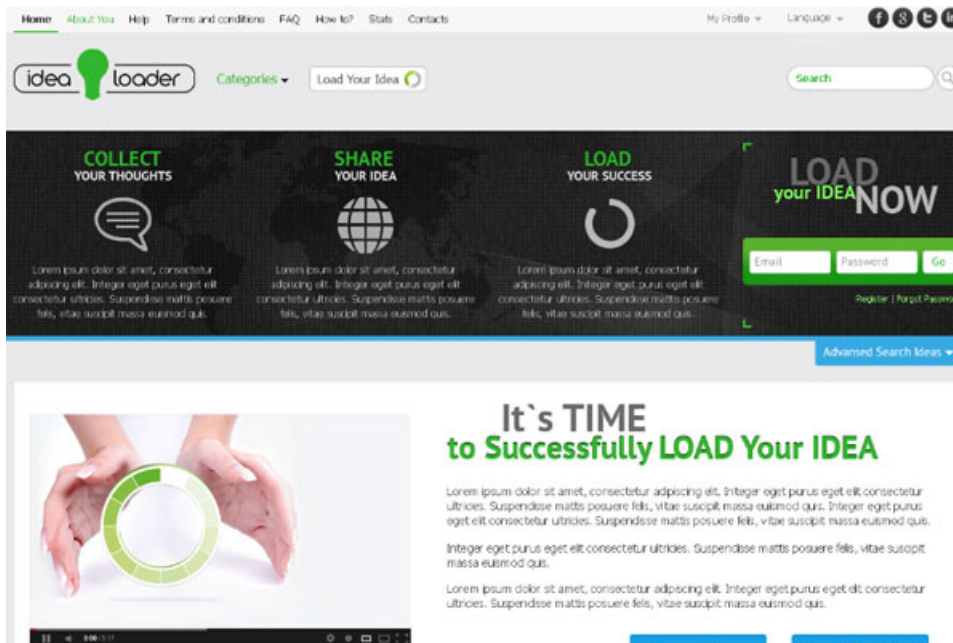
Funded by the  
Erasmus+ Programme  
of the European Union



## CITIZENS ACTIONS FOR REACH PORTAL

# PROJECTS

## IDEALoader



- a platform, which aims to create a link between educational institutions and business
- offers services which bring together business, talent, and education for overall improvement of the community
- based on the concept of crowdfunding

**Activities and services for youths to share their ideas for business or social initiative and gain financial support from the community**

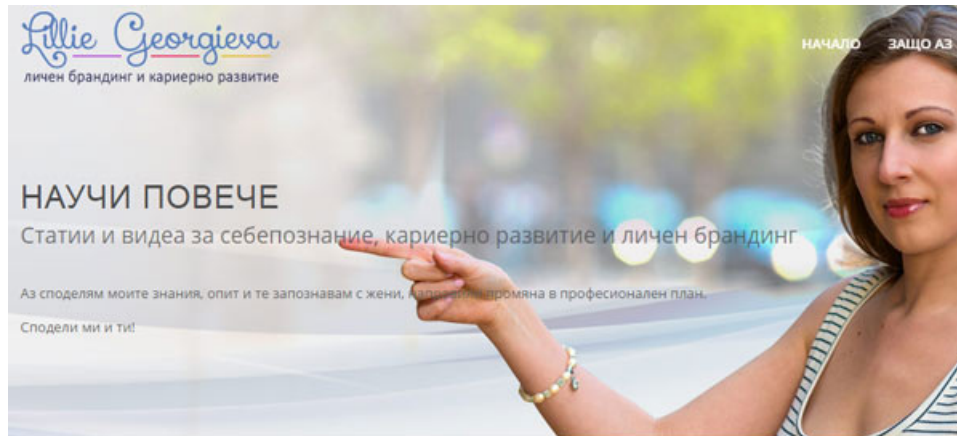


Funded by the  
Erasmus+ Programme  
of the European Union



**CITIZENS ACTIONS FOR REACH PORTAL**

## PROJECTS



Lillie Georgieva – personal branding and career development

CAR Portal cooperated in:

- offering of consultations for career development
- delivery of consultations



Блог  
ПЪЛНА КАРИЕРНА ПРОМЯНА -



Блог  
(ВИДЕО) Как да си починеш



Блог  
Всеки ли може да има онлайн

**Lillie Georgieva Brand – consultations, training and author materials for career development and personal branding**



Funded by the  
Erasmus+ Programme  
of the European Union



**CITIZENS ACTIONS FOR REACH PORTAL**

## PROJECTS



### In Green Shape

CAR Portal cooperated on national level in:

- dissemination activities
- improvement of local citizens from rural areas skills in offering tourist products
- discussion and preparation of tourist itineraries



**Tourist healthy and sustainable itineraries**





CITIZENS ACTIONS FOR REACH PORTAL

## Social Farming Social Impact Project – our goals

- Introduce social farming in Bulgaria
- Popularize and raise the awareness of social farming
- Identify existing farms, in which partially social farming exists in a less structured form- community gardens, therapeutic horticulture, woodland projects etc.
- Hope to start doing social farming



Funded by the  
Erasmus+ Programme  
of the European Union



**CITIZENS ACTIONS FOR REACH PORTAL**

## Social Farming Social Impact Project – our target groups

- Children
- Long term unemployed
- People living in social isolation



Funded by the  
Erasmus+ Programme  
of the European Union





**CITIZENS ACTIONS FOR REACH PORTAL**

**THANK YOU!**

Contacts:

[info@carportal.org](mailto:info@carportal.org)

[katinapancheva@gmail.com](mailto:katinapancheva@gmail.com)



Funded by the  
Erasmus+ Programme  
of the European Union