

KA2 STRATEGIC PARTNERSHIPS IN THE FIELD OF ADULT EDUCATION

Social Farming-Social Impact

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Meeting in Austria, 16-17 April 2018



**CITIZENS ACTIONS FOR REACH PORTAL
BULGARIA**



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CITIZENS ACTIONS FOR REACH PORTAL

We believe in good citizens.
We like action.
We would like to reach.



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CITIZENS ACTIONS FOR REACH PORTAL

- Citizens Actions for Reach was established in Sofia, Bulgaria in 2011
- Started with focus on ICT and education



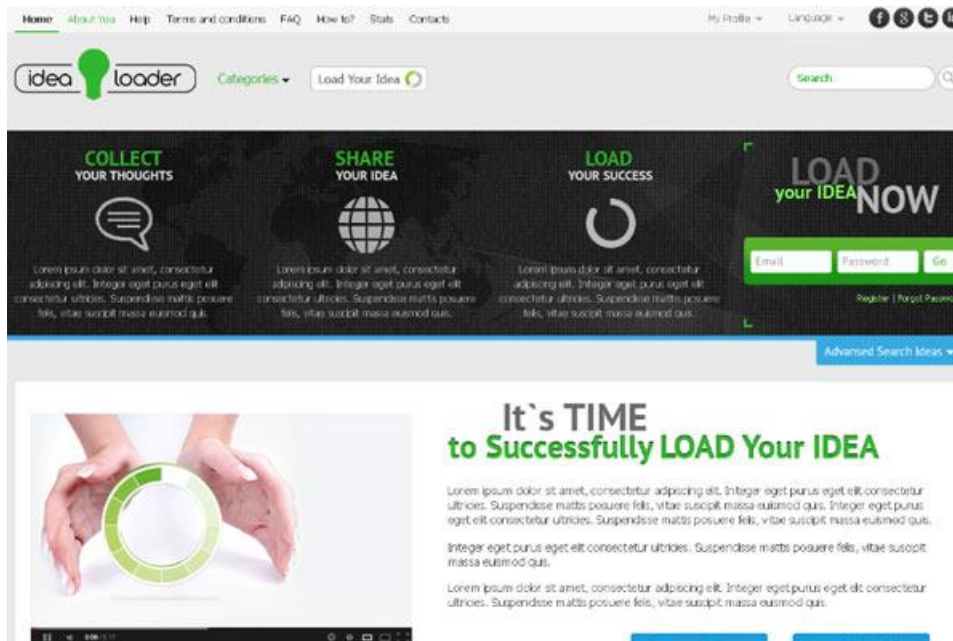
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CITIZENS ACTIONS FOR REACH PORTAL

PROJECTS

IDEALoader



- a platform, which aims to create a link between educational institutions and business
- offers services which bring together business, talent, and education for overall improvement of the community
- based on the concept of crowdfunding

Activities and services for youths to share their ideas for business or social initiative and gain financial support from the community

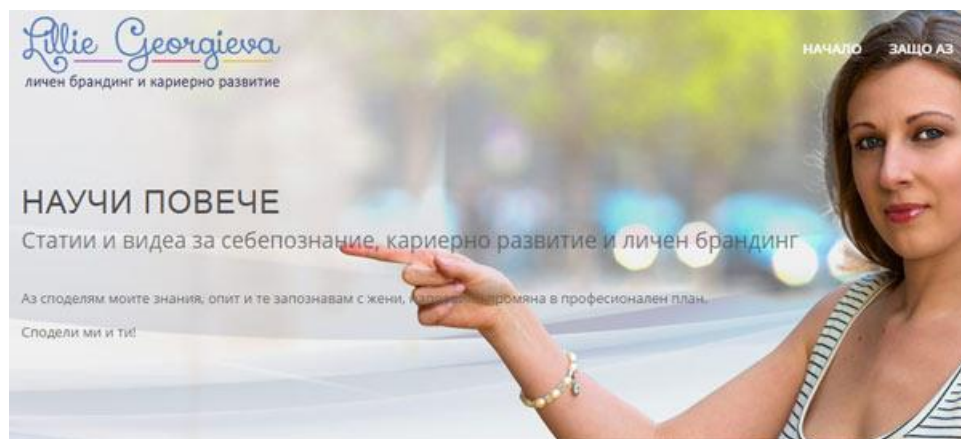


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CITIZENS ACTIONS FOR REACH PORTAL

PROJECTS



Блог
ПЪЛНА КАРИЕРНА ПРОМЯНА -



Блог
(ВИДЕО) Как да си починеш



Блог
Всеки ли може да има онлайн

Lillie Georgieva – personal branding and career development

CAR Portal cooperated in:

- offering of consultations for career development
- delivery of consultations

Lillie Georgieva Brand – consultations, training and author materials for career development and personal branding



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PROJECTS



In Green Shape

CAR Portal cooperated on national level in:

- dissemination activities
- improvement of local citizens from rural areas skills in offering tourist products
- discussion and preparation of tourist itineraries



Tourist healthy and sustainable itineraries



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Land Source of Income Foundation Model

Learner Group: **People, who do not own land**, preliminary **Roma people**, who are **willing to become owners of agricultural land and start agricultural activities** recipients of no interest rate loans



Aims

- Self-employability through agricultural activities;
- Increase in the number of beneficiaries from vulnerable groups, which have access to funding;
- Increase in the number of employed and in the incomes as a result of economic initiatives;
- Families' support



Learning Pathway

Access to land → access to assets
→ links with bigger producers and institutions
→ less need of help



Typical Activities

- Free research of the proposed business idea together with learners;
- Preparation of economic justification of the economic potential and effectiveness of the initiative;
- Preparation of necessary documents together with learners;
- Full-time consultations on agricultural, economic and legal matters, which provide support for business development;

Challenges

- Dissemination of the developed funding model for support and its dissemination throughout the country;
- Creation of local partnerships;
- Shaping of proposals for improvement of the national agricultural policies





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Social Farming Social Impact Project – outputs

- Popularize and raise the awareness of social farming
- Identify existing farms, in which social farming exists
- Networking with other organizations and projects



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THANK YOU!

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